

# Jasper Coffee

ETHICAL EXCELLENCE

FAIR TRADE COFFEE COOPERATIVE PROFILE

UDEPOM, Mexico



Steep highlands of Chiapas

## About the Co-op

Date Established: 1992

Number of Members: 850

Annual Production: n/a

## About the Coffee

Varities: Typica, Caturra, Bourbon

Elevation: 1,500 - 1,700m

Processing: Sun dry processing

Cup Characteristics: Medium body, with high acidity.

Harvest Season: Sep - Apr

Export Season: May-Oct

Organic Production: 100%

Organic Certification Agency: OCIA

## Jasper Flavour Profile

Cinnamon with toasty malt complexity on a bright palette.



Our Fairtrade Mexican coffee comes from UDEPOM Cooperative (Union de Ejidos Profesor Otilio Montanoa Cooperative). 850 individual family farmers each tender a small coffee farm of between 2 - 20 acres. At an altitude above 1,500 metres this organic certified coffee is grown in very steep rainforest. In fact UDEPOM are one of the pioneers of the organic coffee movement in Latin America. They are known for their strict internal standards on organic coffee cultivation and processing.

UDEPOM is located in Motozintla, Chiapas - Mexico's southern most state, bordering Guatemala and so this coffee bears resemblance to the great Huehuetenango coffees of that country.

In 1995 there was extensive damage from the hurricane season last year with roads to the coffee areas wiped out, damage to coffee trees and even loss of a village in a mud slide. Virtually every member of UDEPOM suffered to some degree, losing either patches of land to the slides, damaged coffee trees and in some cases entire houses. Meanwhile the processing facility of the coop, located on the outskirts of Motozintla was completely flooded as a nearby river altered its course and swept through the mill. All of their coffee bags were washed away and the plant was filled chest deep in mud, damaging all of their processing equipment and destroying their electrical capacity. They were able to re-establish their mill further up the hill, s

Using revenue from Fair Trade sales UDEPOM members are repairing their houses and coffee plantations, whilst enhancing their processing infrastructure, to further increase their income and self sufficiency.



Sources: FTAANZ, TransFair USA